

anew®

atitude funcional estilo natural

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- Clinical Psychiatrist - Physician on Labor Issue
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- Member of Sao Paulo Medical Association
- Effective Member of Association of Nutrition of Brasil
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FLORANEW RESEARCH PROJECT BRAZIL



COORDINATION:

Dr. José Carlos de Arruda (SP)

COLLABORATORS:

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OBJECTIVE:

Evaluation of results of specific metabolic, biochemical and hematological functions

TARGET POPULATION:

11 Males and 19 Females
Age between 20 and 55
Non-smokers

EVALUATION PERIOD: ninety days

DOSAGE: three packages per day / per person

APPLIED METHODOLOGY:

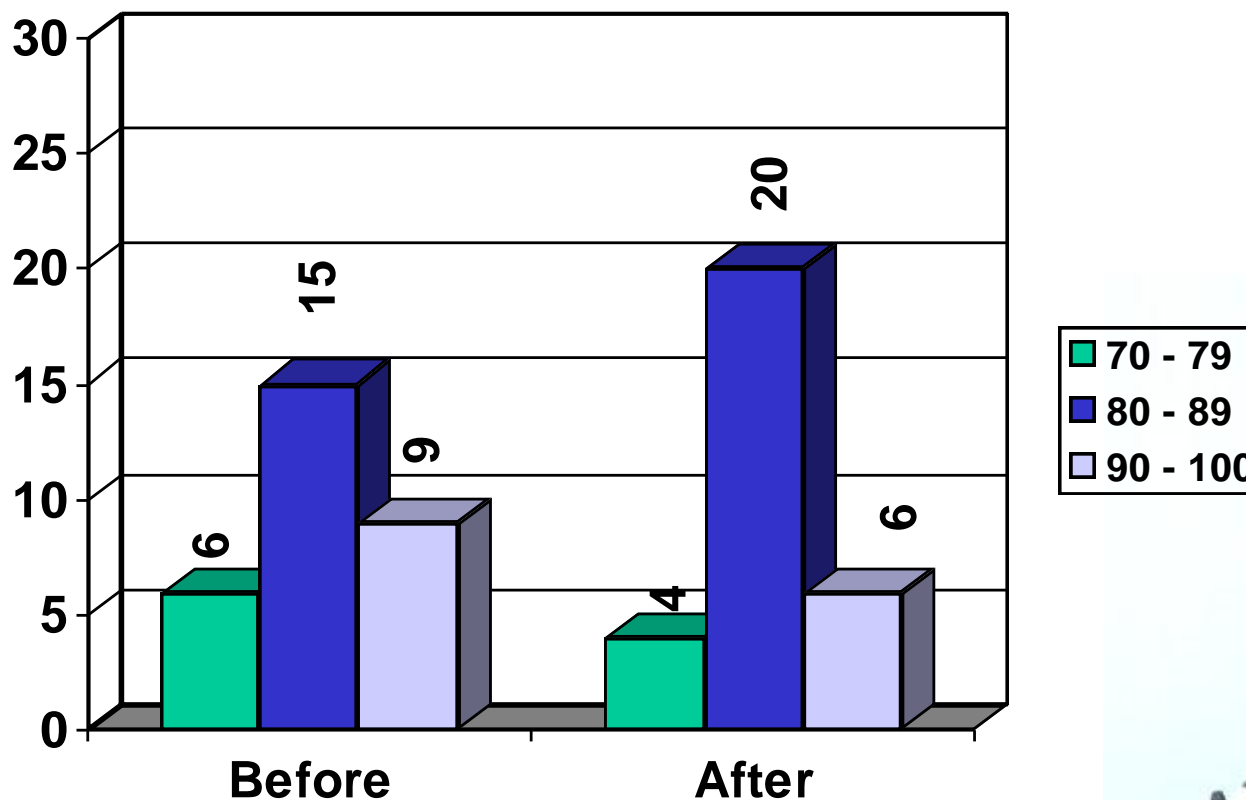
Laboratory controlled, at the start and the end of the evaluation, the following items are examined.:

- | | |
|-------------------------------------|-----------------------------------|
| 1) Complete hemogram | 2) Fasting blood sugar |
| 3) Cholesterol, total and fractions | 4) Triglycerides |
| 5) Urea | 6) Bilirubin, total and fractions |

Fasting Blood Sugar



No., of people



V.R. : 70 - 110mg/dL

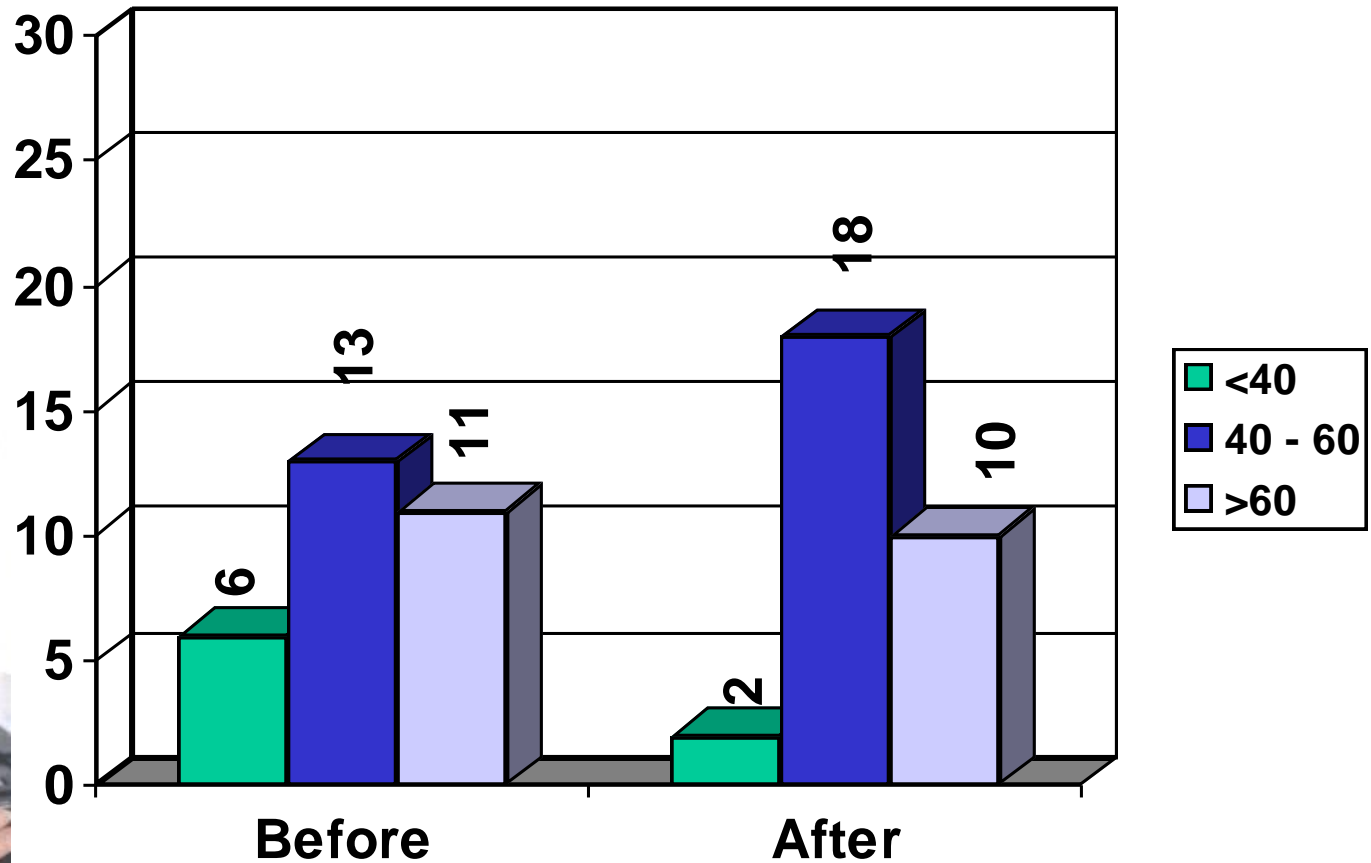
Method:Enzymatic Colorimetry (GOD – PAP/ Hexokinase II)

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HDL - Cholesterol



No., of
people



V.R. : 40 - 60mg/dL

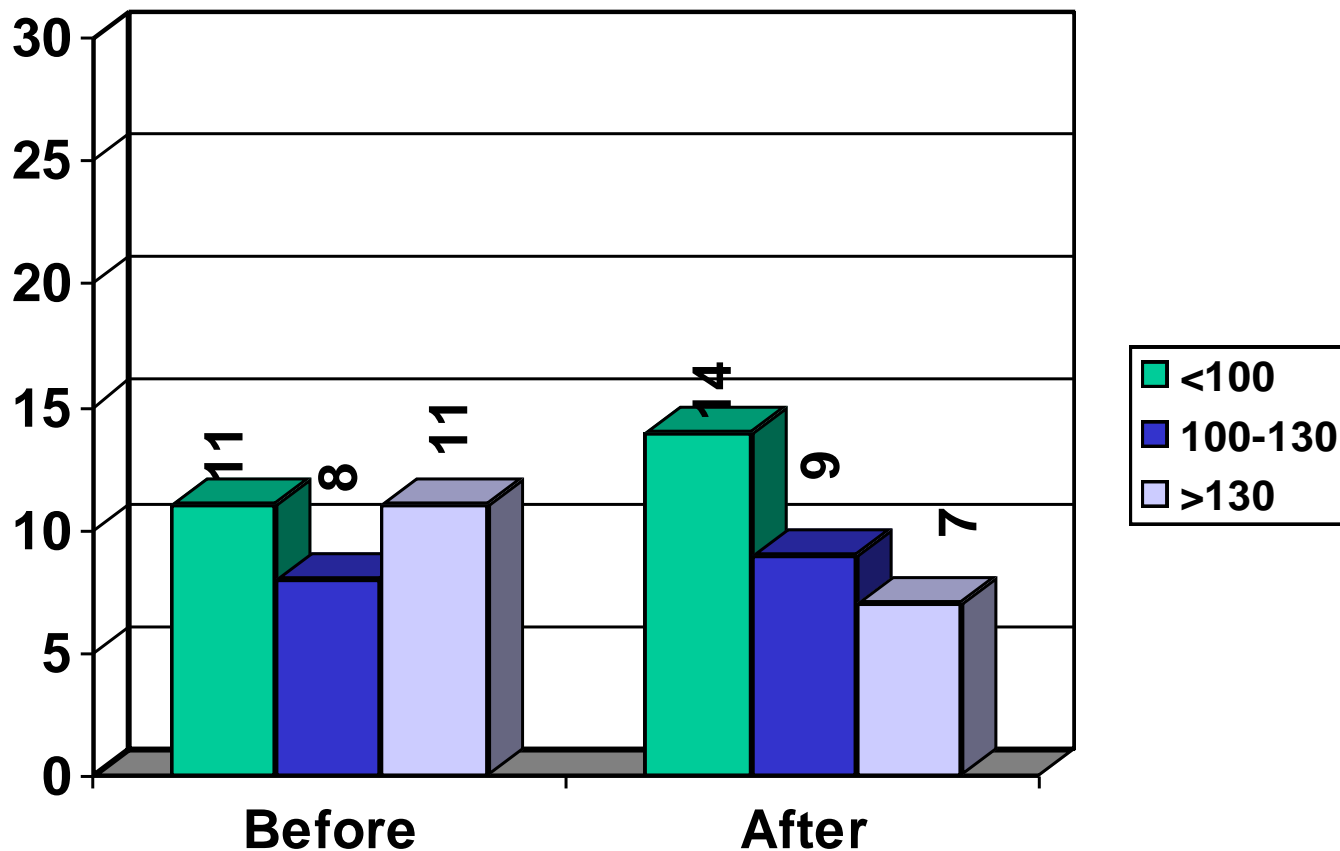
Method: CHOD-PAP Spectrophotometry and Immuno-enzyme technique

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LDL - Cholesterol



No., of people

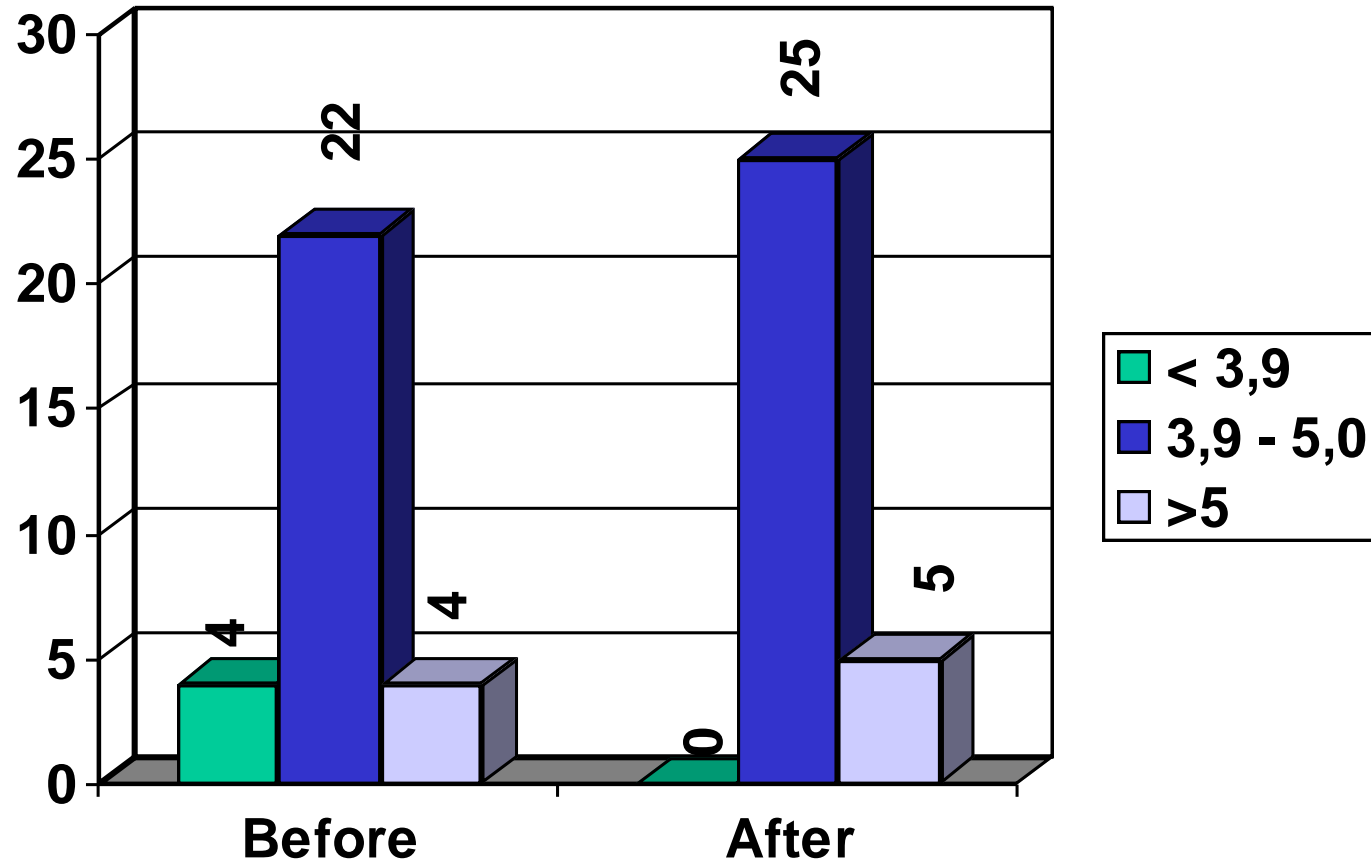


V.R. : Less than 100 mg/dL

Method:CHOD-PAP Spectrophotometry and Friedewald

Erythrocyte

No., of people



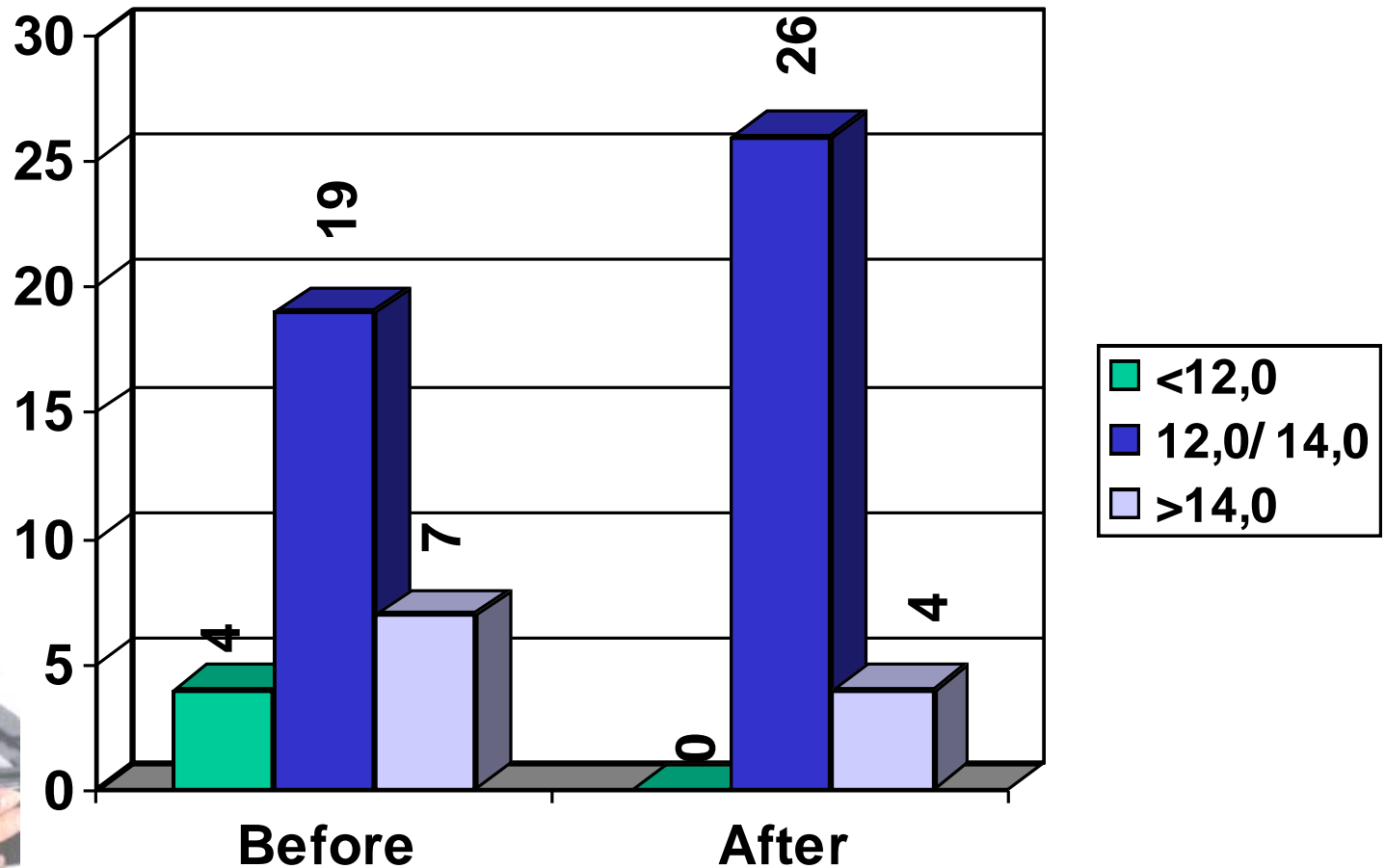
V.R. : 3,90 – 5,90 millions/ mm³

Method: VCS/ Morphological and Cytochemical/ Isovolumetric Study

Hemoglobin



No., of people

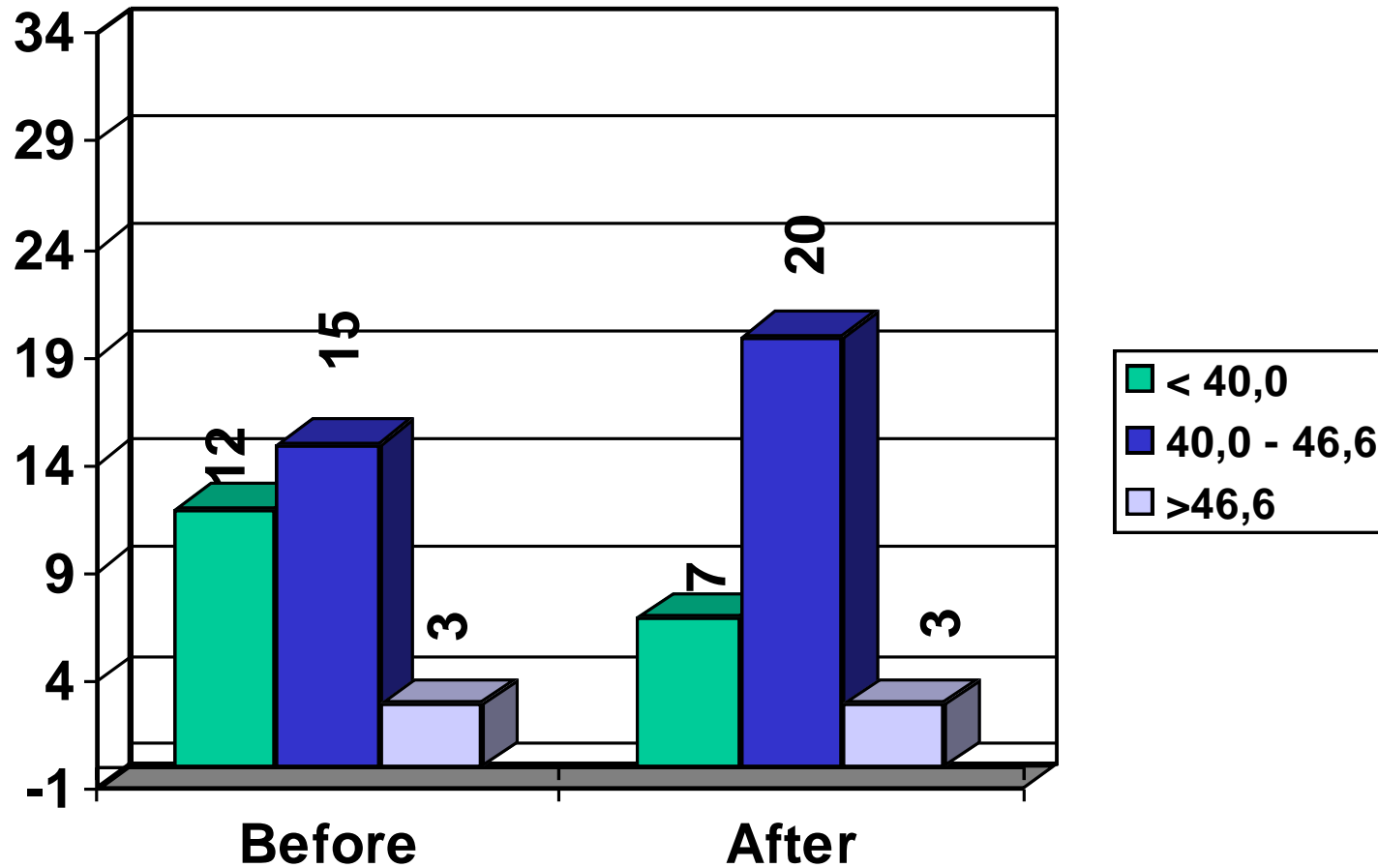


V.R. : 12,0 - 16,0 g/dL

Method: VCS/ Morphological and Cytochemical/ Isovolumetry Study

Hematocrit

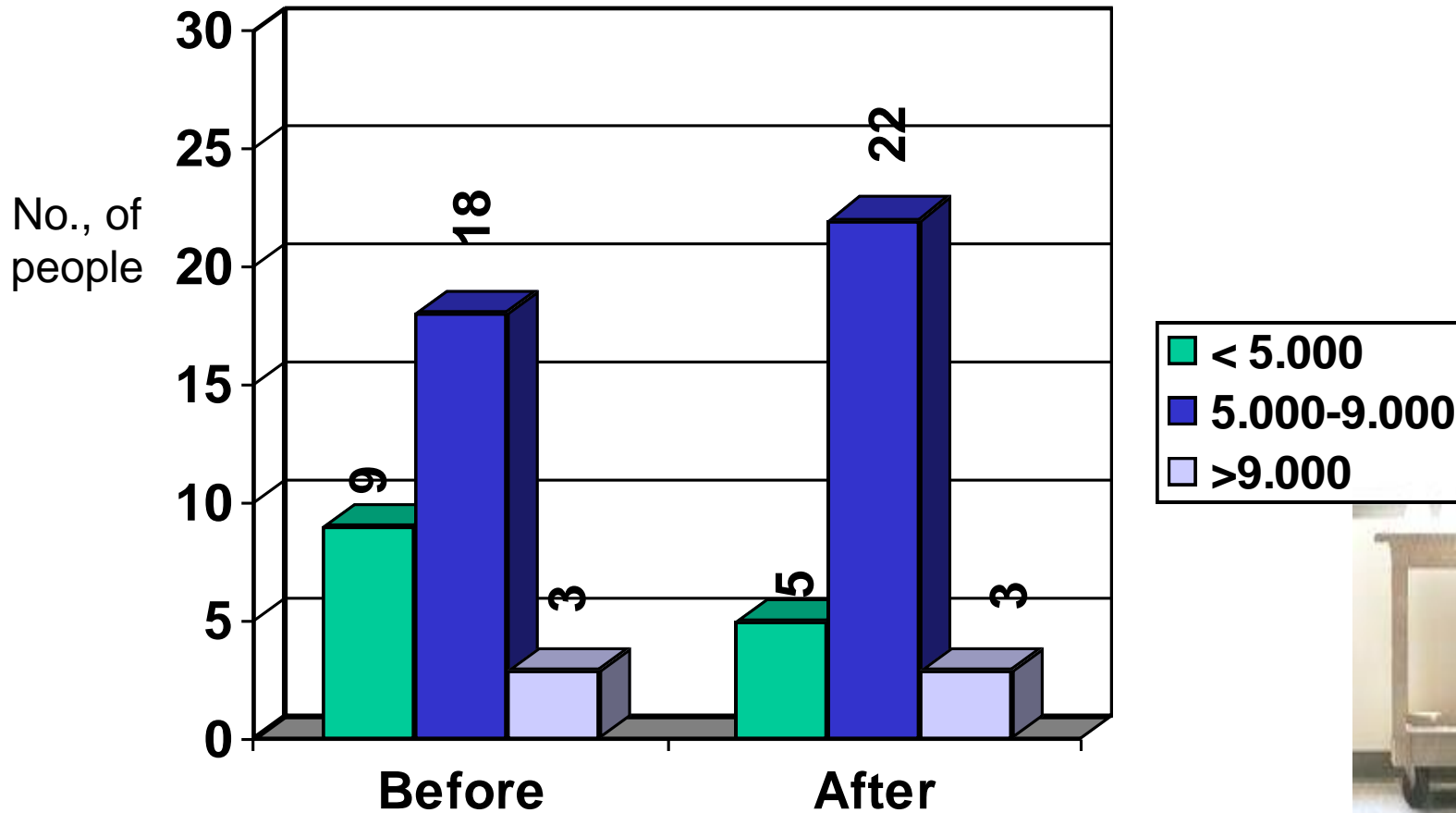
No., of
people



V.R. : 35,6 - 46,6 ml erythrocyte/dL (%)

Method: VCS/ Morphological and Cytochemical/ Isovolumetric Study

Leucocytes

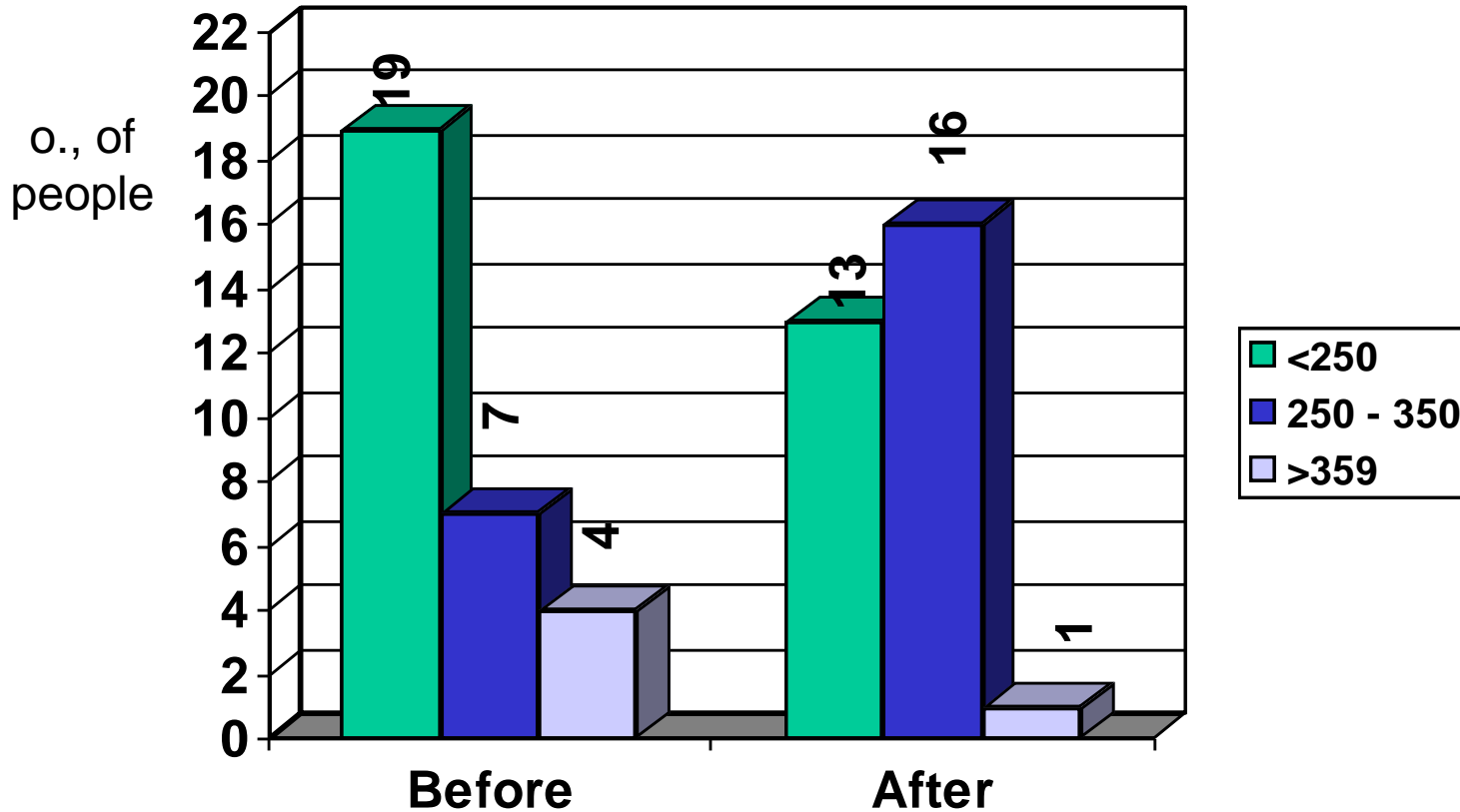


V.R. : 5.000 - 10.000 N / mm³

Method: VCS/Morphological and cytochemical /Isovolumetric Study



Platelets



V.R. : 150 - 450) mil/ mm³

Method: VCS/ Morphological and Cytochemical / Isovolumetric Study





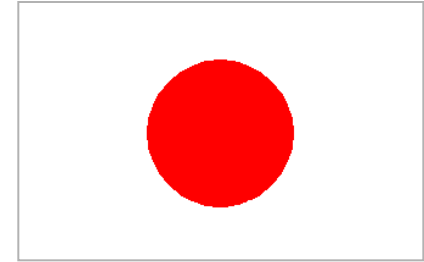
Case I – MDDMV, Female, age 46, shop clerk, suffered from constipation since she was 20s, developed some depressive symptoms which aggravated when she was 39.

With the use of Floranew, she has been maintaining bowel movements on daily basis in the last 6 months, reduced intake of anti-depressant and her self-esteem has been improved.



Case II– DGC, Female, 30, journalist, has a history of bowel movements only with the use of laxatives since she was 16. She has developed symptoms of irritability, phobia and depression around 18, which required treatment and psychotropics (about 5-6 tablets per day.)

Since taking Floranew 10 month ago, she has a daily bowel movement, has improved all of the psychiatric symptoms and today, she takes only 1 anti-depressive tablet per day.



*We are very happy to be with you and
thank you very much for your attention.*

Dr. José Carlos

Japan, April 2007